

2016 LAUSD Registered Lobbying Organizations and Representatives

Organization	Organization Type	Client/s	Lobbying Representatives
Apple Inc	Small Expenditure	N/A	Jennifer Johnson* , David Douglas, Sari Silverberg, Ritz Sherman, Jaime Perez & Janet Rosebrock*
California Charter Schools Association (CCSA)	Large Expenditure	N/A	Cassandra Horton, Laura McGowan-Robinson, Sarah Angel, Allison Magill, Allison Hendrick, Clayton Rosa, Gina Plate, Kateryna Dove, Brigette Dutra, Ebony Wheaton, Frank Navarro, Giovany Hernandez, Josue Cofresi, Jennie Bartkowiak-Shin, Jason Mandell, Keith Dell'Aquila, Peter Phillips, Aldo Macias Arellano, Esmeralda Marcial, Sara Erickson & Emily Gold
California Strategies & Advocacy, LLC	Paid Lobbying Organization	Pearson Education, Inc. & NCS Pearson, Inc.	Michael Bustamante
Englander Knabe & Allen	Paid Lobbying Organization	Avaya	Marcus Allen & David Tokofsky
Houghton Mifflin Harcourt Publishing Co.	Small Expenditure	N/A	Cynthia Jensen, Connie Garcia, Joseph Nemergut & Tracey Morris
Kindel Gagan, Inc	Paid Lobbying Organization	Amsterdam and Partners, LLC, and Gabriella Charter School	Maureen Kindel and S. Martinez
Latham and Watkins	Paid Lobbying Organization	CCSA	N/A
McGraw-Hill Companies School Education Group	Small Expenditure	N/A	Astrid Longo & Gerren Bennett
Mercury Public Affairs	Paid Lobbying Organization	Microsoft	Glenn Gritzner
Microsoft Corporation	Small Expenditure	N/A	Tuan Nguyen
Mindstreams, LLC	Large Expenditure	N/A	Amy Kawaguchi
MTMASSEY CONSULTING	Paid Lobbying Organization	Falcon Waterfree Technologies	Michael Massey
Oracle America, Inc	Small Expenditure	N/A	Michael Smith
Pearson Education, Inc. and NCS Pearson Inc.	Large Expenditure	N/A	Michael Hoy
Scholastic	Small Expenditure	N/A	Jeff Korte* , Jennifer Boykins, Maurene Jewel, Lance Vogler, Andrea Anthony & David Tokofsky
Strategic Government Affairs	Paid Lobbying Organization	Hewlett-Packard Enterprise, Hewlett-Packard, Inc. & Multi State Association	Ronald M. Stone
Thinking Maps	Small Expenditure	N/A	Laura Pitari
Whiteboard Advisors	Paid Lobbying Organization	Rethink Autism* Public Consulting Group, Inc.	N/A

**Stikethrough indicates terminated in calendar year*