

PROGRAM ELEMENTS

OneGoal's District Partnership Program

In 2020, OneGoal launched the District Partnership Program (DPP) to further expand OneGoal's impact beyond the flagship regions in which we have seen tremendous success. DPP's primary goal is to partner with innovative school districts seeking to deliver system-wide solutions that directly address inequitable post-secondary advising practices in their high schools.

The OneGoal program is delivered as a course during the school day to all students, regardless of intended post-secondary pathway, by teachers already in the building who are trained on the OneGoal curriculum and on effective postsecondary advising practices. The course is offered either as a credit-bearing elective or advisory period. Students who participate in the program are expected to begin the program in Junior year and continue through high school graduation. A participating high school will also select a OneGoal Site Director - this can either be a guidance counselor or an administrator who oversees post-secondary success work in the building. The Site Director will be OneGoal's primary point of contact in the partner high school and will provide OneGoal teachers with the support they need to effectively deliver the program to students. OneGoal provides all training/coaching material ensuring that the Site Director is an effective steward of the program.

College and Career Readiness Curriculum

The OneGoal curriculum spans three years of content beginning Junior year of high school and completing at the end of the first year of post-secondary education. Importantly, we are exploring models that would begin in Sophomore or Freshman year of high school. This proposal outlines the Junior and Senior year curriculum. Please note that the content/programming for the first year of post-secondary is largely delivered by post-secondary partnerships established by OneGoal - in partnership with district leaders - and by automated technology that leverages the work OneGoal has done in partnership with Georgia State University.

OneGoal's core curriculum, training, and coaching resources are grounded in research-based frameworks of social-emotional learning (SEL). SEL is integrated throughout our junior and senior year curriculum as students engage in lessons on career exploration, financial literacy, and postsecondary awareness, as well as 1:1 postsecondary advising conversations with their teachers. SEL competencies include: agency, relationship skills, responsible decision-making, and self-awareness. In addition to SEL, our curriculum is also rooted in six key pillars of student success that are further built/strengthened via Junior and Senior year lesson plans.

The OneGoal curriculum is a) culturally relevant, b) research-based, c) inclusive of multiple postsecondary pathways and therefore personalized to each student, and d) rooted in OneGoal's equity core value. Though the vast majority of OneGoal students will indicate a desire to pursue a 2- or 4-year degree, about 20% of our students indicate an interest in the military or a

career/market-relevant credential. The program is designed to support multiple pathways with the ultimate goal of ensuring that all students are on the path to achieving economic freedom.

At a high-level, students who complete the OneGoal curriculum will be able to:

- Gain the necessary knowledge base of the local/national postsecondary landscape in order to make informed decisions that link student interests, career pathways, and “match” to generate individual postsecondary plans;
- Define and identify career clusters of interest, align those careers to personal values, and research different career pathways;
- Build the skill and knowledge required to complete postsecondary milestones such as personal statements, improved GPA goals, and generate high quality postsecondary list of schools and programs of interest to which students will apply;
- Develop a sense of agency that is informed by understanding students’ identities in historical and social realities and by refining socio-emotional skills to effectively manage time, access resources/individuals for help when needed, and communicate effectively with diverse stakeholders;
- Strengthen their financial empowerment by understanding basic financial aid concepts (e.g., loan vs. grant), completing the FAFSA, and conducting cost-comparison analyses for various postsecondary pathways; and
- Build a network of champions and a community of peers who will support students in navigating postsecondary challenges throughout the entire process.

Junior Year

During Junior year, students complete an extensive self-interest and identity exploration project to understand what their true interests/aspirations are based on the SEL framework. The results are then mapped against possible pathways (e.g., 2-year colleges, 4-year colleges/university, certification programs, etc.) that students conduct extensive research on. Students end Junior year with a list of “best fit” options, leveraging OneGoal’s myOptions tool that “matches” student profile and interest to success rates of possible institutions. OneGoal develops a unique myOptions tool for every region - e.g., Chicago, New York City, the Bay Area - ensuring that “matches” are contextual and geographically based.

Students use this year to focus on: building their college knowledge, leveraging a growth mindset to set tactical academic goals that increase their GPA throughout the year, developing strong relationships with their peers/teachers, and beginning to make sense of “real life” information to form a plan for postsecondary. Some sample unit/lesson objectives include:

- Reflect on the importance of taking risks, and appreciating both failure and triumph
- Define success for myself and compare my definition to my mentor/champion's definition
- Build a connection between my personal values, career clusters, and professional aspirations
- Examine how study habits and organizational skills are connected to my academic success
- Create a schedule that will assist with managing my time and staying organized as I work towards accomplishing my goals

Senior Year

Students continue to refine their SEL skill building by: adapting to the transition of graduating from high school and pursuing their postsecondary plans; anticipating/naming potential barriers to pursuing their postsecondary plans and actively planning to mitigate those risks; and leveraging the OneGoal community to both provide support to peers and get support from their peers as they transition out of high school.

Some tactical units/lessons include:

- Decision Time! Making an informed decision for the most optimal postsecondary choice
- Enlist mentors to support them in their journey after high school
- Engage in self-advocacy for increasing financial aid awards
- Engage in a gratitude exercise to explicitly thank people who have supported them along the way

In Senior year, students complete the tactical steps of applying to their postsecondary options - meeting deadlines, paying attention to detail to ensure comprehensiveness of applications, and engaging adults in recommendation letter writing. Additionally, students contact admissions offices with questions (a key activity that builds students confidence and allows them to practice clear communication/engagement with diverse stakeholders). In the Spring, students assess/compare acceptance letters to understand overall cost. The OneGoal curriculum ensures that students understand the cost of postsecondary education, various financial aid options, and the challenges of “student debt.” Costs/finances and the concept of “match” (and their relationship to individual student interest) are critical components of the OneGoal curriculum. Ultimately, students work with their families to make the best possible choice; the curriculum honors the critical and important role that families play in students’ choices.

Through this process, students further develop critical comparative skills to ultimately make one of the most important decisions of their young adult life. Thus, responsible decision-making is a key outcome of the OneGoal curriculum.

Educator Professional Development

OneGoal Site Directors and teachers who deliver the OneGoal course Junior and Senior year will have the opportunity to develop improved postsecondary advising skills and build their knowledge of 2-year, 4-year, and progressive pathways options available to their students. Educators are trained on Culturally Responsive Pedagogy, engaging in critical consciousness work to reflect on how their own identities shape interactions with students. OneGoal’s professional learning leverages Elena Aguilar’s transformational coaching framework and her work on [adult learning principles](#), as well as the Carnegie Corporation’s [report](#) on curriculum based professional learning and the Aspen’s Institute’s [report](#) on connecting curriculum and professional learning.

Additionally, Site Directors (those responsible for successful implementation of the OneGoal program in a specific school) will be able to:

- Empower OneGoal teachers to implement the OneGoal classroom model with fidelity;

- Lead effective coaching cycles that support the growth and development of OneGoal Teachers, aligned to the OneGoal Postsecondary Instructional Practice Rubric (Appendix III);
- Analyze a variety of postsecondary data to lead timely interventions with OneGoal Teachers as they directly support Fellows in their postsecondary journey; and,
- Improve postsecondary school-wide practices and processes.
- Concretely, during the first years of implementation, Site Directors and teachers in partner high schools will receive:
 - Monthly synchronous 120 min training sessions for teachers to equip them to deliver the OneGoal curriculum, including a 2-3 day summer orientation to build the foundation of OneGoal instructional practices
 - Monthly synchronous 90 min training sessions for Site Directors to build their capacity to coach a OneGoal classroom and lead program implementation
 - Monthly programmatic 1:1 check-ins with OneGoal staff to problem solve around trends and patterns, analyze student & teacher outcomes, and troubleshoot implementation challenges
 - Regular and upon request check-ins between OneGoal staff and teachers
 - Resources, tools, and asynchronous training modules for Site Directors and teachers to help them develop their skill set as postsecondary leaders at their site

Analytics and Monitoring

At the start of 2020, OneGoal began its transition to leverage technology as a primary mechanism for delivering standardized post-secondary planning content. The model leverages Canvas, an LMS platform to a) monitor student progress with the content/curriculum, b) gather key data from student engagement and teacher advising, and c) produce dashboards with key analytics to inform individualized student advising.

With the support of our Learning Management System (LMS), OneGoal teachers:

- Access customized student content/curriculum, freeing up time to focus on 1-1 advising and building strong mentorship relationships rather than curriculum redesign;
- Leverage analytics via OneGoal dashboards (e.g., Graphic 1) that provided meaningful insight into individual and class-wide progress with the material and overall milestones; and
- Access effective coaching from the OneGoal Site Director (a school-based implementation lead) that is tailored to the specific trends in their classroom.

Though the pandemic has forced all of us to adapt to a 100% virtual platform for delivering content, OneGoal has designed a personalized learning environment that is adaptable to in-person instruction. Upon returning to the classroom, the OneGoal LMS will continue to play a central role in the student learning experience to enable the teacher to focus on providing strong, individualized advising and mentorship. Through the LMS, teachers will be able to access daily class facilitation slides and students will be able to engage in personalized lesson content. Both students and teachers will be able to monitor student progress in real-time and facilitate strong 1:1 advising routines.

The combination of an LMS and teacher to deliver content and assess student mastery of content is critical to our collection of qualitative and quantitative data. The data ensure that student and teacher needs are met on a regular basis. Below is a snapshot of a OneGoal dashboard that leverages data collected through our LMS to support continuous improvement at both the school and district-level.

At the student-level, students have access to Fellow Journey Maps (see Graphic 1 below) which visually display the most critical milestones each student must complete in both Junior and Senior year. These milestones are determined by rigorous research conducted over the years by OneGoal and in the sector. For example, work conducted by the Stanford University Gardner Center and its College Readiness Indicator System (CRIS), and the University of Chicago’s Consortium on School Research have all influenced the key milestones OneGoal tracks to ensure a smooth transition from high school to a post-secondary plan.

Graphic 1 | Milestone Completion Dashboard



These dashboards are analyzed during training and coaching sessions with teachers and Site Directors to identify key actions/steps needed to support individual students’ pathways. Additionally, OneGoal shares key student outcomes and trends regularly with school leadership during monthly or bi-monthly meetings to assess the OneGoal partnership (see graphic 2 below). The real-time availability of this data, and, in particular, the ability to drill down to a specific student’s journey, ensures that post-secondary support/advising is individualized to each student.

Graphic 2 | Fellow Journey Map

Michelle

PDs - Please select a student below:
 Student: Michelle (1)

Start OneGoal!

You're on your way! - Keep updating your GPA every quarter by using the link below

Set and Reach GPA Goal

GPA Goal	Current GPA
4.32	3.24

Complete Postsec Assignment

You're on your way - Continue improving your score with the linked practice assignment and you'll meet your goal!

Complete SAT/ACT Assignment

Test	Score
OneGoal SAT	1230

Have First PD Check In

Explore Career Paths

Career List	Interest Level
Construction	Extremely Interested
Orthodontist	Somewhat Interested

Enroll a Champion

Mock FAFSA Assignment

You are on your way! Make sure to share your link with your PD by copying your website url and submitting to Canvas

Program	State	Academic Fit	Grad Rate
Davis College (NY)	NY		0
Everest Institute-Decatur	GA	Match	57
CUNY Queensborough	NY	Match	11

Build Best Fit List

Program Director Sam Koenig

Date Feb 1 **Next Focus Area** Financial Aid

[Schedule Next Conference](#)

Champion -

Date Nov 6 **Last Champion Message** test on 11/6

[Enroll a Champion](#)

Celebrate Junior Year!

Exhibit B

PRICE SCHEDULE

Proposer/Company Name:	OneGoal		
RFP:	LAUSD: PARTNERS FOR STUDENT SUCCESS 2000002196		
OneGoal Program	Cost Detail	Per Student Price	Number of Students Per Classroom/Cohort
OneGoal School-Based Model; Advisory or Credit Bearing	The cost within school-based model includes curriculum, training, and analytics for all students/teachers participating in the program	\$300.00	Up to 30

** Note: the per student cost declines as more students are enrolled in the program within a school; this price is negotiable and schools should expect significant discounts with more students participating in the program*