

Program Elements

Our country is rapidly and constantly changing economically, socially, culturally, demographically, technologically, and politically. Students today face new and different sets of challenges. They will work through, at the very least, the year 2050 and live well into the latter part of the 21st century. For parents, the challenge is to prepare their children for a world we cannot fully anticipate. Further compounding an uncertain future is the expectation that the rate of change will continue to accelerate. Our goal is to equip parents with the tools they need to be able to support, advocate for, and prepare their children for these changes. We believe that positive changes stemming from partnerships between parents, teachers, schools, and various other community sources, can lead to an increase in access to a quality education for all children and ensures a rich educational experience for all students.

This is why our program directly focuses directly on engaging parents in the social, emotional, and physical development of their children by providing parents with tools and knowledge to deal with every stage of their child's development, thus ensuring a proper socioemotional learning process. Since parents are the learning center of their home, they are they form the basis on which we can prepare children for the rapidly changing world they will live in. Teaching parents about their child's school system and updating their knowledge about technology and the importance of STEM and STEAM empowers parents to be more active partners in their children's education. This, in turn, further enables parents to help their children develop capabilities what will help them strengthen their skills for life. Empowered parents are more likely to advocate for and guide their children so that they may achieve academic success, go to college, and be successful in the careers of their choice. This means that parents are more likely to seek ways to become more engaged in their children's schools.

The aim of our program is to enable parents to be the catalysts for change not only within their families, but also within their communities as a whole. Our FACTOR and FACTOR 2 curriculums consist of 7 weekly training sessions directly provided to parents at their school site by trained professionals. Each 7-week course is divided into an Orientation session, 5 classes, and graduation with a school presentation for parents covering resources available to parents and students. Our base course, FACTOR, focus on 3 main components:

1. Ready to Learn: Involves parents in the social, emotional, and physical development of their children.

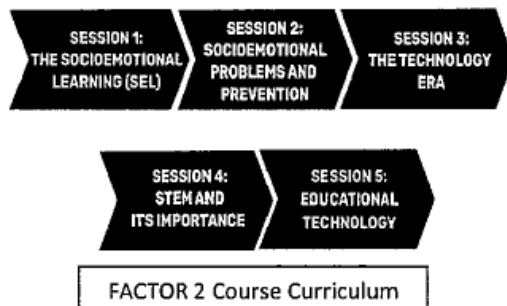
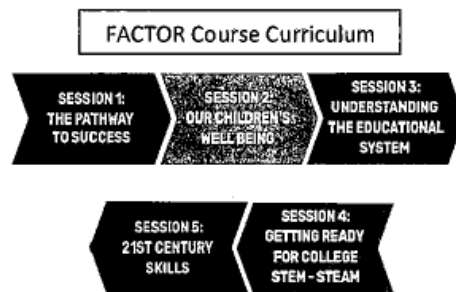
- A. The Road to Success.
- B. Their children's physical well-being tying it to academic performance.

2. Mapping the Way Forward: Empowers parents to navigate the school system and to create a consensus towards having their children achieving a technical career or college education.

- A. Encourage good habits in families.
- B. Getting to know the school system - STEM- STEAM

3. Twenty-first Century Skills: Provides parents with tools to help their children acquire skills that will help them obtain success in life, such as teamwork, auto motivation, empathy, assertiveness, curiosity, and creativity.

- A. Preparing for college and 21st Century skills.



While our FACTOR 2 course offers a more in-depth look at socioemotional learning and the advancing technological changes shaping our world by covering:

1. Enabling Socioemotional Learning: Provide parents with tools and knowledge to deal with every stage of their child's development, ensuring a proper socioemotional learning process.

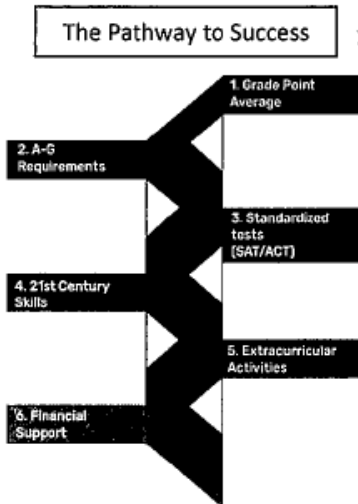
- A. Socioemotional Learning (SEL)
- B. Socioemotional problems and prevention

2. STEAM and the Technology Era: Update parent's knowledge about technology and show them the importance of STEAM to succeed in this new era.

- A. Technology Era
- B. STEAM and its importance
- C. Educational Technology.

Both of our courses center on championing student’s academic success from an early age by looking at their learning and education through a holistic lens. In order for parents to be successful advocates and co-teachers for their children, they need to be armed with tools necessary to help aid their children through all aspects of life that may affect their education.

At Parent Engagement Academy, we believe that a student’s schooling and education occur both at home and in the classroom, therefore it is vital that our parents and communities



form strong partnerships with schools and educators so as to ensure that our students are receiving the maximum benefits to their education. An important concept we focus on through our courses is how to bridge the “achievement gap” in education found in our low-income and diverse communities; we choose to address this “gap” by educating parents about the key factors that lie behind the gap itself. In order to get our students to graduate and attend a College or University, we must first ensure that we understand what steps they need to take in order to set them up on their pathway to success, starting as early as possible.

It is important to recognize that academic achievement alone is not enough to sufficiently prepare children to climb their way up the professional ladder. At the same time, it is vital that parents understand what areas of their student’s education they must monitor in order to ensure that they successfully meeting the requirements for college admission once they reach high school. Our Pathway to Success model, for example, gives parents a visual aid that helps them to recognize different key factors that affect their student’s ability to succeed academically and be ready for the college admission’s process.

Students who are ready to graduate high school, attend college, and undertake a professional career display universal characteristics that reflect their reading, writing, oral communication, active listening, and language skills; students more orientend toward STEM and STEAM fields will also display key problem solving skills focusing in building strategic tools and structures that allow them to effectively break down problems and reasoning in order to reach a solution. In order for students to develop these skills and habits successfully, parents must ensure that they



Social and Emotional Learning Competencies



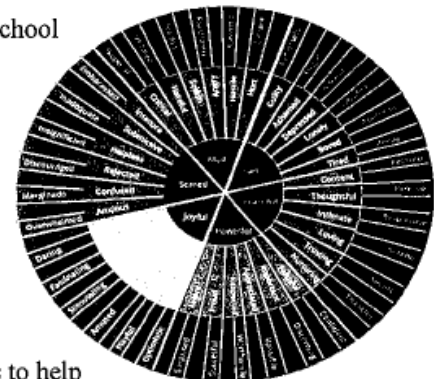
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Hand

keep track of and monitor their children's math and reading skills from an early age by regularly meeting with their child's teachers and school counselors. As part of our curriculum, we focus on helping parents understand the importance of monitoring their child's academic progress and know when it is necessary to advocate for their student and get them any extra aid they might need in these fields. We also try help and aid them in understanding the circumstances that may affect their children's performance in school, such as issues in their attendance, stress and anxiety caused by issues in understanding the material they are learning, socioemotional issues such as depression that may be caused by bullying, or issues caused by their physical health.

Teaching parents about social-emotional learning competencies, and related social-emotional problems such as bullying, allows them to better understand how to help their children develop these skills. It also helps to build safer and more positive school environments by teaching parents how to recognize the signs that their child may be in serious emotional distress, the causes that may be contributing to or creating that distress, and how to best help their children through the situation.

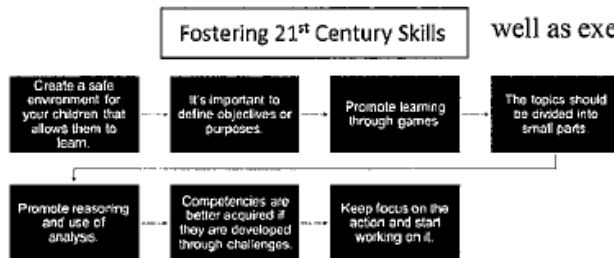
As children further develop their social-emotional skills, they become better able to communicate their emotions and needs, which, in turn, helps them to do better in school. It is up to parents to help guide their children through this process of understanding how to better communicate their emotions and relating causes. By using our Feeling Wheel we help parents to understand the importance of helping their children develop these skills. Often, when we perceive a student as demonstrating a core emotion such as anger or sadness, we are missing the numerous reasonings or underlying emotions that are causing that child to act the way they are. The more developed that child's social-emotional skills are, the better able they would be to



The Feeling Wheel

communicate what it is they are feeling, why they are feeling that way, and how one can help them through that moment.

It is also important for parents to understand that their child's physical health has just as much impact on their child's ability to do well in school and their social-emotional health. In fostering healthy habits in students, such as maintaining a balanced diet and adequate sleep as



well as exercising regularly or participating in team sports, parents are ensuring that their child reaps the numerous psychological and social generated through these habits but can also help to positively affect their child's ability to learn and retain information. By encouraging their students to

maintain these habits, both the student and the parent may also become more engaged in their school or local communities through club sports, and other extracurricular activities, both in and out of school. This, in turn, can begin to create an environment where students are able to further develop skills that will be vital for their future success.

We at Parent Engagement Academy are committed to ensuring that parents feel motivated and encouraged to be their children's advocates and co-teachers. To guarantee this, we help connect parents to different resources available either through their child's school or online that may help them further educate themselves and their families. These resources can range from helping parents find healthy recipe options online that will help them promote a healthy lifestyle for their children, to different Educational Technology (EdTech) available to help their students both with the material they are learning in the classroom as well as to continue to develop their 21st Century Skills. We also strongly believe in helping to reduce the "Gender Gap" found in STEM fields by helping parents to encourage their children, particularly their daughters, to explore extracurricular STEM programs and activities founded either within their communities or through national-level initiatives and organizations, such as Girls Who Code. Lastly, to further encourage participation and engagement, we work with every school to create a presentation of the resources they have available for their parents and students.

OBJECTIVES - FACTOR PROGRAM

Session 1

1. Get to know the model of "Pathway to success" that will be present throughout the program
2. Learn to recognize the importance of family support in student's academic performance and how to help them express their emotions
3. Recognize anxiety and stress in our children
4. Get to know the Habits of Mind Practices in Mathematics
5. Learn how to calculate the GPA and come to know honor classes, advanced classes (AP), as well as the GATE program

Session 2

1. Identify the benefits of having physical activities
2. Understand the importance of adequate nutrition in academic performance
3. Be cognizant of the "core courses", and the A-G requirements
4. Receive information regarding academic records, transcripts and CUM file
5. Identify what are extracurricular activities and their purpose in our children's education

Session 3

1. Support student communication using the given tools and by reading
2. Understand the Common Core State Standards, how they work and what their purposes are, as well as CAASPP assessment exam
3. Learn about the United States Educational System
4. Understand the different committees that the schools have and how parents can get involved.
5. Learn more about the LCFF-LCAP
6. Recognize the importance of the teacher's visit or the academic adviser of our kids and learn techniques for an efficient visit.

Session 4

1. Get to know how the California university system works
2. Locate our children on the pathway to success
3. Identify admission requirements for college
4. Learn how financial education of students affects their academic life
5. Know the financing options for universities
6. Identify STEM careers

Session 5

1. Educate ourselves about the role of technology in our lives, in the academic life of students and how in the future will be relevant to the professional life of students
2. Learn about the 21st century skills and how to support our children in achieving them
3. Understand what the achievement gap is and how to shorten it
4. Create an action plan to support our children to succeed

Price Schedule

BELOW FROM SAMPLE CONTRACT

The school agrees to pay a fee of \$90.00 per parent. This fee will be assessed for each parent graduate (those parents attending three or more classes of the total of 5 classes, during the 7-week training). The fee covers the cost of professionally trained class facilitators, coordinators, recruitment staff, and materials.

Parent Engagement Academy will open a class with a minimum of 40 parents. 25 parents enrolled in Spanish and 15 parents in English or 40 parents in one language.

BELOW FROM PRICE PROPOSAL
Schools should not have to sign an MOU

As part of every contract Parent Engagement Academy provides a parent training course for the parents of the children enrolled in the school contracting the organization. Parent Engagement Academy will recruit parents and provides a needs-assessment session along with the series of weekly training sessions culminating in a graduation ceremony with diplomas given to parents who attended three or more sessions. Each contract consists of a Memorandum of Understanding (MOU), a Partnership Agreement, and a Quote. The signed MOU and Partnership Agreement must be returned to us as the vendor providing the services along with a Purchase Order (PO) before the start of the course at the school.

In return for our services, the school agrees to pay a fee of \$90.00 per parent. This fee will be assessed for each parent graduate (those parents attending three or more classes of the total of 5 classes, during the 7-week training). The fee covers the cost of professionally trained class facilitators, coordinators, recruitment staff, and materials. A sample contract (including all 3 forms mentioned above) has been attached with this proposal.