

Program Elements

B. Program Elements

FIS has a rich toolbox of best practice programs, awareness campaigns and trainings to help schools and agencies put authentic parent engagement practices into place. The chart on the following pages lists our major programs indicating alignment to the RFQ priority areas. In addition to alignment with PFSS goals, FIS' two decades of work with LAUSD gives us a deep understanding of the district's over-arching goals. While our work aligns most directly with the district's *parent, community and student engagement* goal, we view family engagement as means to an end rather than an end in of itself. It is our fundamental belief that increasing family engagement will change the educational trajectory of students, particularly those from marginalized populations, so our work also connects to the district's *graduation, college and career readiness, proficiency for all, and attendance* goals, and our trainings around creating a welcoming environment for parents contribute to the *school safety and positive school climate* goal.

As noted in the previous section, FIS was a key partner in the highly successful Moreno Valley Unified School District i3 grant focused on English Learner reclassification. Attached you will find the September/October 2015 of the Association of California School Administrators journal, *Leadership*, detailing findings from that project.

	LAUSD Priorities					School Level Served ¹
	College Readiness	Academic Enrich...	Health & Wellness	Student Engage....	Parent Engage...	
Parent Curricula						
<ul style="list-style-type: none"> Reading Roads is a five-sessions curriculum for parents of preschool and elementary school students. Each lesson helps parents support the literacy development of their child at home, as well as at school. 	X	X		X	X	E
<ul style="list-style-type: none"> Steps to Success is a five-week curriculum for parents of English learners (EL). The program builds parent's skills, knowledge, and confidence to support their child in the reclassification process. 	X				X	All
<ul style="list-style-type: none"> Transitions are five-session curriculums that enable parents to gain confidence in guiding and monitoring their child's educational and social development during important transitional stages, so the child is prepared for, and ultimately, successful in college. The programs provide interactive lessons focused on the importance of parent involvement in education, social-emotional development, and academic success. 	X				X	All
<ul style="list-style-type: none"> College Knowledge Academies are five-session curriculum for parents and their children that promote early planning and knowledge about postsecondary options. The programs provide interactive lessons focused on building parent/child communication, the benefits of higher education, financial literacy, and college preparation. 	X				X	M, H, C, O
<ul style="list-style-type: none"> Growth Mindset is a four-session curriculum that encourages parents to learn new strategies to support their child's education. The interactive lessons focus on learning mindsets, family communication, and ways parents can support their child's development of non-cognitive skills. 	X				X	All
<ul style="list-style-type: none"> Parent Leadership is an intensive six-session leadership and advocacy curriculum. The training encompasses topics such as leading in the community, understanding education systems, advocacy in action and public speaking. The program prepares parents for roles as leaders in their school community. 					X	All
Stand-Alone Sessions for Parents (2 hours each)						
<ul style="list-style-type: none"> Attendance Awareness: An introductory session that will help parents become familiar with how attendance affects their child's academic performance. The session will also provide parents with strategies for ensuring and/improving their child's attendance. 	X				X	E, H

¹ E=Elementary, M=Middle, S=Span, H=High School, C=Continuation, O=Options

	LAUSD Priorities					School Level Served ¹
	College Readiness	Academic Enrich...	Health & Wellness	Student Engage....	Parent Engage...	
<ul style="list-style-type: none"> • College Knowledge: An introductory session that will help parents learn how to support and prepare their child for higher education. Special focus on college options, college entrance requirements, including A-G courses and testing and financial aid. 	X				X	M, H
<ul style="list-style-type: none"> • Family Literacy: An introductory session that will provide parents, of all literacy levels, with strategies for enhancing their ability to share stories with their child. The strategies and tips provided will help parents support their child's literacy development. 	X				X	E
<ul style="list-style-type: none"> • Financial Literacy: An introductory session that will help parents learn how to prepare financially for college and how to communicate with their child about money matters. Special focus on savings accounts and budget planning with their child. 	X				X	M, H
<ul style="list-style-type: none"> • Understanding Transitional Stages (Elementary to Middle School): An introductory session that will help parents develop a better understanding of the social/emotional and academic changes their child may experience during the transition from elementary to middle school, and how they can support them. 	X				X	E
<ul style="list-style-type: none"> • Understanding Transitional Stages (Middle School to High School): An introductory session that will help parents develop a better understanding of the social/emotional and academic changes their child may experience during the transition from middle school to high school, and how they can support them. 	x				x	M
<ul style="list-style-type: none"> • Understanding Transitional Stages (High School to College): An introductory session that will help parents develop a better understanding of the social/emotional and academic changes their child may experience during the transition from high school to college, and how they can support them. 	x				x	H
<ul style="list-style-type: none"> • Career Exploration: An introductory session on that will help parents learn about various career pathways, and what education level is required for each. Parents will explore how they can support their children in exploring and preparing for college and future careers. 	X				X	E, M
<ul style="list-style-type: none"> • Building Healthy Parent/Child Relationship: An introductory session on how parents can develop strong healthy relationships with their children to support student achievement. 	X		X		X	M, H

	LAUSD Priorities					School Level Served ¹
	College Readiness	Academic Enrich...	Health & Wellness	Student Engage....	Parent Engage...	
<ul style="list-style-type: none"> • Growth Mindset: An introductory session to help parents learn new strategies, focused on learning mindsets, to support their child's development of non-cognitive skills and education. 	x				x	All
<ul style="list-style-type: none"> • Parents Role in Education: An introductory session that introduces parents to the different ways that they can be involved and become leaders at their child's school, to support their child's education and achievement. 	x				x	All
College Tours	College Readiness	Academic Enrich...	Health & Wellness	Student Engage....	Parent Engage...	
Staff Capacity Building						
<ul style="list-style-type: none"> • Curricula Train of Facilitator: FIS trains school staff to become certified facilitators of any of our parent curricula (see list of parent curricula). Over a 2-day training (15 hours) facilitators receive: (a) an implementation guide with lesson plans on how to conduct the parent sessions, (b) ready-to-use tools with participant handouts in English and Spanish, (c) content-rich learning, delivered in a parent-friendly format, and (d) culturally relevant materials. The facilitator can then implement the respective curriculum as many times as they like. 	X			X	X	All
<ul style="list-style-type: none"> • Parent Engagement Strategies Institute is a 4-hour session focused on building and strengthening knowledge about parent engagement, skills and strategies to effectively engage families, and on developing attendee's confidence for implementing ongoing, targeted parent engagement strategies that are tied to student outcomes. 	X				X	All
<ul style="list-style-type: none"> • Welcoming Environment Institute is a 4-hour session intended to help attendees cultivate a welcoming environment for authentic parent engagement at their school/agency by valuing engagement at all levels, from staff interactions with families to the physical environment of the campus, ultimately supporting the message that parents are important. 	X				X	All
<ul style="list-style-type: none"> • The Outreach, Recruitment, and Retention Institute is a 4-hour session designed to help participants explore best practices for encouraging and increasing parent engagement, including – the importance of building a team, planning and implementation strategies, developing communication tools, tracking results, and debriefing/reflecting. 	X				X	All

	LAUSD Priorities					School Level Served ¹
	College Readiness	Academic Enrich...	Health & Wellness	Student Engage....	Parent Engage...	
Products & Other Services						
<ul style="list-style-type: none"> • Read with Me engages families in early reading activities by providing a weekly supply of award-winning children's books into the home, through a rotating library. The program is complemented with lessons for family literacy workshops. 	X	X		X	X	E
<ul style="list-style-type: none"> • College Awareness Brochures A colorful, appealing college awareness brochure in English and Spanish that provides both students and parents with a wealth of college-related information, including the benefits of higher education, the role of the family in supporting college preparation in middle school and high school, what students need to do in middle and high school to promote college readiness, financial aid information, college and career resources and types of careers associated with different degree levels. 	X				X	M, H, C, O
<ul style="list-style-type: none"> • Technical Assistance: FIS can provide technical assistance to school leaders in the development of school parent engagement plans, facilitation of parent engagement action teams, facilitation of professional learning networks around parent engagement 	X		X		X	All

Price Proposal

C. Price Proposal

Parent Engagement Workshops			
FIS sends a certified FIS facilitator to deliver the workshops <u>directly to parents</u> . The school site is responsible for outreach and event coordination (marketing, snacks, facilities, childcare, etc.). The workshops can be conducted in English or Spanish and FIS provides the materials in the respective language (handouts, PowerPoints, etc.)			
	<i>Duration</i>	<i>Participants</i>	<i>Rate</i>
<ul style="list-style-type: none"> FIS Parent Curricula (Direct Service): The school chooses the FIS curriculum that best addresses their needs from the list provided by FIS (see attachment H). The number of parent sessions vary based on the curriculum. 	4-5 sessions 2-hour per session	Max: 25 Parents	\$4,500 to \$5,500 (based on # of sessions)
<ul style="list-style-type: none"> Stand Alone Sessions: The school chooses the Stand-Alone Session that best addresses their needs from the list provided by FIS (see Section B: Program Elements) 	2 hours	Max: 50 Parents	\$800
<ul style="list-style-type: none"> Parent Leadership Program: The school chooses the topic it would like their parent leaders to focus on, and the curriculum is tailored to address that topic. 	6 sessions 2-hour per session	Max: 20 Parents	\$7,500
Staff Capacity Building			
FIS sends certified trainers to deliver the training to <u>school staff</u> . The school site is responsible for recruiting the staff and event coordination (marketing, snacks, facilities, meals.)			
	<i>Duration</i>	<i>Participants</i>	<i>Rate</i>
<ul style="list-style-type: none"> Parent Curricula (Train of Facilitators): The school chooses the FIS curriculum that best addresses their needs from the list provided by FIS (see attachment H). FIS sends 2 certified trainers to conduct the 15 hours, 2-day training to train staff to become facilitators of the respective curriculum. This is a highly sustainable model since once trained, staff are able to implement the curriculum with parents as many times as they want. 	15 hours	Max: 30 staff	\$15,000
<ul style="list-style-type: none"> Learning Institutes: The school chooses from the FIS learning institute that best addresses their needs from the list provided by FIS (see Section B: Program Elements) 	4 hours (per module)	Max: 30 staff	\$4,000 (per 4-hour module)
Products & Other Services			
	<i>Duration</i>	<i>Number</i>	<i>Price/Each</i>
<ul style="list-style-type: none"> Read With Me 	4 hours	1 set: 15 backpacks	\$1,650 / set
<ul style="list-style-type: none"> Reading Roads Book Sets 	N/A	1 set 40 books	\$500
<ul style="list-style-type: none"> College Awareness Brochure 	N/A	Min: 100 Brochures	\$2 / brochure
<ul style="list-style-type: none"> Coaching/Technical Assistance 	By need	Minimum of 5	\$200/hour