Course Title: Art Production A/B
Course Abbreviation: ART PRO MS A/B
Course Code Number: 200303/200304
Special Notes: General Art is a prerequisite, or department permission
Course Description: The purpose of this course is to provide a balanced visual arts program, which guides students to achieve the standards in the visual arts. In Art Production students are provided with art experiences congruent with the visual communication needs of the school. Through meeting school needs for visual communication, opportunities are provided for students to develop individual initiative and responsibility as well as to work in design teams. Arts activities require knowledge of the design elements and principles and their relationship to the historical and aesthetic traditions of graphic design. Careers in arts and arts related fields are investigated.

Instructional Topics: Historical Foundations of Graphic Design, Making Aesthetic Decisions, Elements of Art
### California Visual Arts Content Standards

Content knowledge and skills gained during this course will support student achievement of grade level Student Learning Standards in the Visual Arts.

**Upon graduation from the LAUSD, students will be able to:**

1. Process, analyze, and respond to sensory information through the language and skills unique to the visual arts. Students perceive and respond to works of art, objects in nature, events, and the environment. They also use the vocabulary of the visual arts to express their observations. **Artistic Perception**
2. Create, perform, and participate in the visual arts. Students apply artistic processes and skills, using a variety of media to communicate meaning and intent in original works of art. **Creative Expression**
3. Understand the historical contributions and cultural dimensions of the visual arts. Students analyze the role and development of the visual arts in past and present cultures throughout the world, noting human diversity as it relates to the visual arts and artists. **Historical and Cultural Context**
4. Respond to, analyze, and make judgments about works in the visual arts. Students analyze, assess, and derive meaning from works of art, including their own, according to the elements of art, the principles of design, and aesthetic qualities. **Aesthetic Valuing**
5. Connect and apply what is learned in the visual arts to other art forms and subject areas and to careers. Students apply what they learned in the visual arts across subject areas. They develop competencies and creative skills in problem solving, communication, and management of time and resources that contribute to lifelong learning and career skills. They also learn about careers in and related to the visual arts. **Connections, Relationships, Applications**

### Representative Objectives

**Student will be able to:**

- Create original works of art of increasing complexity and with increased skill to communicate an idea.
- Explore a variety of visual arts media, techniques, and processes and choose what to apply in his or her work in serving the visual communication needs of the school.
- Apply what he or she learns in art production to learning in other subject areas.
- Learn about careers in the visual arts as well as art-related careers.
- Demonstrate flexibility in his or her approach to problem solving, working individually and in a team.
- Learn to manage time and to use visual arts materials.
- Continue to expand and use art vocabulary.
- Compare, contrast, and analyze styles of graphic art from a variety of time, places and cultures.
- Explore the role of the graphic arts to persuade and or to entertain in human history.
- Develop specific criteria to assess the qualities and merits of works of graphic art.

**Representative Performance Skills**

In accordance with their individual capacity, students will grow in the ability to:

- Create original artworks to meet the visual communication needs of the school.
- Create a work of art that reflects an idea, emotion, or point of view to address the visual communication needs of the school.
- Examine the works of other graphic artists for inspiration and technique.
- Reflect on how knowledge and skills learned in art production apply to their future.
- Carry out leadership role in the art production class.
- Demonstrate in an original work of art his or her understanding of the elements of art and principles of design, focusing on a specific element or principle.
- Identify and discuss various art media and art forms useful in art production.
- Examine the graphic arts from various cultures, past and present, to understand how the graphic arts functioned in communities in those places and times.
- Examine and discuss graphic work created as a social comment or to influence social conditions.
- Construct and use sets of criteria for making judgments about art created to serve the communication needs of a school.

**Samples of Classroom Activities for Aesthetic Valuing Strand**

Respond to, analyze, and make judgments about works in the visual arts. Students analyze, assess, and derive meaning from works of art, including their own, according to the elements of art, the principles of design, and aesthetic qualities.

Students will be able to:

- Develop, as a member of a small group, a list of criteria to use to determine the success of an assigned project in graphic design that is part of a multidimensional advertising campaign.
- Apply the criteria to their own work and the work of another person in the group.
- Write a critique, collaboratively and individually, of both the works based on the criteria.

**Resources**

Visual Arts 6-8: Glencoe/McGraw-Hill

**Credentials required to teach this course**

One of the following:
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<tr>
<th>Art Category</th>
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<tbody>
<tr>
<td>General Secondary</td>
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<td>Special Secondary Art</td>
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<tr>
<td>Standard Secondary with major/minor Art</td>
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<td>Single Subject Art</td>
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<td>Subject Matter Authorization Art</td>
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<td>Supplementary Authorization Art</td>
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<td>Supplementary Authorization Introductory Art</td>
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