



# Presenter's Guide

<b>Module:</b>	Parent Engagement Strategies for School Staff to Increase Student Achievement
<b>Content:</b>	The participants will analyze parent engagement research and strategize to increase parent engagement opportunities in school.
<b>Approximate Time Frame:</b>	90 minutes
<b>Suggested Audience:</b>	Certificated Staff

## Module Summary

### The “Big Ideas”

Analyze research in the area of how to engage parents with school and develop strategies to increase home-school partnership.

---

### Participants’ Learning/Performance Objectives

By the end of this workshop, participants will be able to:

- Understand the benefits of authentic parent engagement to increase student achievement.
  - Contribute to the school’s SPSA for parent engagement.
- 

### Presenter’s Activities to Support this Learning

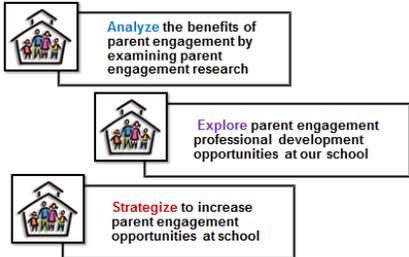
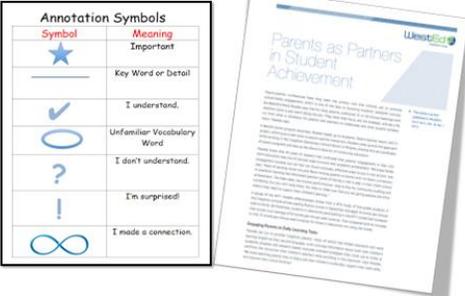
During this workshop, the presenter will engage participants in:

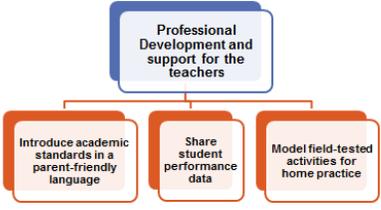
- A *Close* reading activity and generating ideas for the implementation of a well-thought out parent engagement plan.
  - Strategizing and brainstorming parent engagement opportunities.
- 

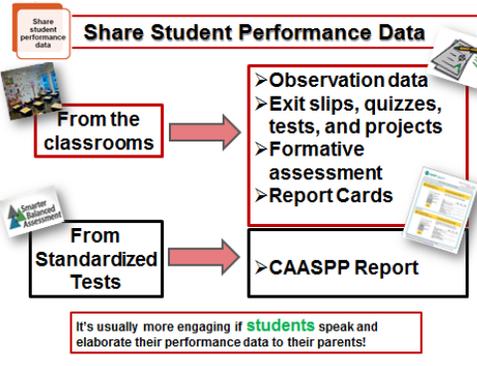
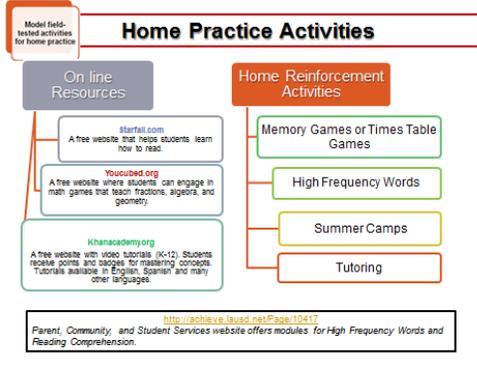
### Tools and Materials

1. Research article *Parents as Partners in Student Achievement*
  2. Current and future practices template
  3. Current and future practices posters
  4. Parent Roadmaps from Council of the Great City Schools
  5. Post-it notes
  6. Laptop
  7. LCD projector
  8. School SPSA Plan Page (optional)
  9. School’s Data (optional)
-

Slide	Slide View	Presenter's Text						
1	<div data-bbox="261 300 708 390" style="border: 1px solid red; padding: 5px; text-align: center;"> <b>Parent Engagement Strategies to Increase Student Achievement</b> </div> <div data-bbox="371 428 597 483" style="border: 1px solid red; padding: 5px; text-align: center; margin-top: 20px;"> <i>(Insert presenter's name)</i>  <i>(Insert date)</i>  <i>(Insert School Logo)</i> </div>	<p><b>Say:</b> Welcome teachers! During today's professional development session, we are going to strategize to increase parent engagement at our school.</p>						
2	<div data-bbox="245 596 326 667" style="float: left; margin-right: 10px;">  </div> <div data-bbox="345 596 716 653" style="border: 1px solid red; padding: 5px;"> <b>LAUSD's MISSION AND CORE BELIEFS</b> </div> <p data-bbox="334 676 699 768"><b>MISSION:</b> Every LAUSD student will receive a high-quality education in a safe, caring environment, and every student will be college-prepared and career-ready.</p> <p data-bbox="334 772 440 793"><b>Core Beliefs:</b></p> <ol data-bbox="334 795 672 921" style="list-style-type: none"> <li>1. Start with students</li> <li>2. Families are our partners</li> <li>3. Success is in the classroom</li> <li>4. Diversity is our strength</li> <li>5. Effective teaching, leadership, and accountability are the keys to our success</li> </ol> <p data-bbox="492 942 500 957" style="text-align: center;">2</p>	<p><b>Say:</b> Let's start with our District's mission and core beliefs. LAUSD's mission and purpose is to ensure that every student in our schools receives a quality education in a safe and caring environment so that every student will be college-prepared and career-ready. This mission comes from five strong beliefs that our staff at all levels hold: (READ beliefs as they move in AND EXPLAIN).</p>						
3	<div data-bbox="253 1024 711 1062" style="border: 1px solid red; padding: 5px; text-align: center;"> <b>Benefits of Parent Engagement</b> </div> <div data-bbox="298 1094 683 1373" style="margin-top: 20px;"> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: middle; width: 15%;">BENEFITS TO THE STUDENTS</td> <td style="font-size: 2em; vertical-align: middle;">}</td> <td style="border: 1px solid red; padding: 5px;"> <ul style="list-style-type: none"> <li>• Higher grades, test scores and graduation rates</li> <li>• Better school attendance</li> <li>• Increased motivation and better self-esteem</li> <li>• Lower rates of suspension</li> <li>• Decreased use of drugs and alcohol</li> <li>• Fewer instances of violent behavior</li> </ul> </td> </tr> <tr> <td style="vertical-align: middle; margin-top: 10px;">BENEFITS TO THE SCHOOL</td> <td style="font-size: 2em; vertical-align: middle; margin-top: 10px;">}</td> <td style="border: 1px solid red; padding: 5px; margin-top: 10px;"> <ul style="list-style-type: none"> <li>• Improved teacher morale</li> <li>• Higher ratings of teachers by parents</li> <li>• More support from families</li> <li>• Higher student achievement</li> <li>• A better reputation in the community</li> </ul> </td> </tr> </table> <p data-bbox="363 1348 639 1373" style="font-size: 0.8em; margin-top: 10px;">Source: <a href="http://www.esacer.org/mpoc/pdf/tnespp/NNPS.pdf">http://www.esacer.org/mpoc/pdf/tnespp/NNPS.pdf</a>  <a href="http://www.nes.org/tools/17369.htm">http://www.nes.org/tools/17369.htm</a></p> </div>	BENEFITS TO THE STUDENTS	}	<ul style="list-style-type: none"> <li>• Higher grades, test scores and graduation rates</li> <li>• Better school attendance</li> <li>• Increased motivation and better self-esteem</li> <li>• Lower rates of suspension</li> <li>• Decreased use of drugs and alcohol</li> <li>• Fewer instances of violent behavior</li> </ul>	BENEFITS TO THE SCHOOL	}	<ul style="list-style-type: none"> <li>• Improved teacher morale</li> <li>• Higher ratings of teachers by parents</li> <li>• More support from families</li> <li>• Higher student achievement</li> <li>• A better reputation in the community</li> </ul>	<p><b>Say:</b> Decades of research shows the benefit of parent engagement. Through authentic parent engagement, student achievement increases. According to research, some of the student benefits of parent engagement include (click) higher grades, test scores, and graduation rate, better school attendance, increased motivation and better self-esteem, lower rates of suspension, decreased use of drugs and alcohol, and fewer instances of violent behavior.</p> <p>(Click) In addition, through authentic partnerships with parents, schools gain the following:</p> <p>(Click) Improved teacher morale, higher ratings of teachers by parents, more support from families, higher student achievement, and a better reputation in the community.</p>
BENEFITS TO THE STUDENTS	}	<ul style="list-style-type: none"> <li>• Higher grades, test scores and graduation rates</li> <li>• Better school attendance</li> <li>• Increased motivation and better self-esteem</li> <li>• Lower rates of suspension</li> <li>• Decreased use of drugs and alcohol</li> <li>• Fewer instances of violent behavior</li> </ul>						
BENEFITS TO THE SCHOOL	}	<ul style="list-style-type: none"> <li>• Improved teacher morale</li> <li>• Higher ratings of teachers by parents</li> <li>• More support from families</li> <li>• Higher student achievement</li> <li>• A better reputation in the community</li> </ul>						

Slide	Slide View	Presenter's Text																		
4	<div data-bbox="251 197 711 239" style="border: 1px solid red; padding: 2px;"><b>Define Parent Engagement</b></div> <p data-bbox="329 249 636 306" style="color: green;"><i>How do you define parent engagement?</i></p> 	<p><b>Say:</b> The benefits of parent engagement are stated in the previous slide. Let's define this a little further. We'll ask you a question now. How do you define parent engagement?</p> <p>Get responses from the teachers, paraphrase, and record responses on the chart paper.</p> <p><b>Note-</b> Write "How do you define parent engagement?" on the poster paper in advance and have markers available for recording information. Multiple poster papers may be needed for this activity.</p>																		
5	<div data-bbox="251 659 711 701" style="border: 1px solid red; padding: 2px;"><b>Session Objectives</b></div> 	<p><b>Say:</b> For today's presentation, as we attempt to examine parent engagement at our school and explore ways to improve, we have three objectives: We will analyze the benefits of parent engagement by examining research, explore parent engagement professional development strategies at our school, and then collectively strategize to increase parent engagement at our school.</p> <p><b>Say:</b> Which one of these objectives aligns best with your own professional learning goal? (Pause) Share your thoughts with your shoulder partner. (60 seconds)</p>																		
6	<div data-bbox="251 1205 711 1247" style="border: 1px solid red; padding: 2px;"><b>Research shows:</b></div>  <table border="1" data-bbox="251 1266 462 1528"> <thead> <tr> <th colspan="2">Annotation Symbols</th> </tr> <tr> <th>Symbol</th> <th>Meaning</th> </tr> </thead> <tbody> <tr> <td>★</td> <td>Important</td> </tr> <tr> <td>—</td> <td>Key Word or Detail</td> </tr> <tr> <td>✓</td> <td>I understand.</td> </tr> <tr> <td>○</td> <td>Unfamiliar Vocabulary Word</td> </tr> <tr> <td>?</td> <td>I don't understand.</td> </tr> <tr> <td>!</td> <td>I'm surprised!</td> </tr> <tr> <td>∞</td> <td>I made a connection.</td> </tr> </tbody> </table>	Annotation Symbols		Symbol	Meaning	★	Important	—	Key Word or Detail	✓	I understand.	○	Unfamiliar Vocabulary Word	?	I don't understand.	!	I'm surprised!	∞	I made a connection.	<p><b>Say:</b> Before we delve more into the subject of today's presentation, let's start with some research. There is an article in your packet that was published by WestEd. While we're reading the article, please use the Close Reading annotation symbols to mark your reading material. We'll use a protocol soon to share our annotated items.</p> <p>The article is about <i>Parents as Partners in Student Achievement</i>. We'll take 10 minutes to read the article and annotate along the way.</p>
Annotation Symbols																				
Symbol	Meaning																			
★	Important																			
—	Key Word or Detail																			
✓	I understand.																			
○	Unfamiliar Vocabulary Word																			
?	I don't understand.																			
!	I'm surprised!																			
∞	I made a connection.																			

Slide	Slide View	Presenter's Text
7	<p><b>First Turn, Last Turn Protocol</b></p> <ol style="list-style-type: none"> <li>1. In turn, share one annotated item, but do not comment on it.</li> <li>2. Group members comment in round-robin order about the item.</li> <li>3. The initiating person shares his/her thoughts last.</li> </ol> <p><b>Repeat pattern in sequence around the table.</b></p> <p style="text-align: right;">First Turn, Last Turn</p>	<p><b>Say:</b> Now, we'll create groups of 5. Let's line-up according to our date of birth (January on the left, February after that and so on...). We'll number off by 5s and create groups accordingly.</p> <p><b>Note-</b> Allow participants to settle into new groups.</p> <p><b>Say:</b> We'll use a protocol called "First Turn, Last turn" to hear from each other. In your group, identify the person whose first letter of the first name comes first in the alphabet. That person will begin the process of sharing his/her annotated item. Please note that we'll follow the sequence outlined on the slide, meaning that the person who first shares the annotated item will withhold his/her comments until everyone else shares their thoughts. In the counter-clockwise order, everyone else in the group will comment on the annotated item. The initiating person will share his/her thoughts at last.</p> <p><b>Note-</b> Allow 15 minutes for this activity.</p>
8	<p><b>Developing Teacher Skills and Spreading the Word</b></p> 	<p><b>Say:</b> Going back to the article we read, the key component of successful parent engagement is quality professional development for teachers. There are 5 strategies that are highlighted in the article and we'll look at three of them. The professional development sessions that promote knowledge of (click) how to introduce academic standards in parent-friendly language, (click) how to share pertinent student data, (click) and how to model field-tested activities for facilities to practice at home were highlighted as successful strategies.</p> <p><b>Say:</b> Which of the 3 practices are present at our school?</p>
9	<p><b>Introduce Academic Standards</b></p>  <p>Source: <a href="http://www.cgcs.org/page/366">http://www.cgcs.org/page/366</a></p>	<p><b>Say:</b> The first item from the previous slide is about sharing <i>academic standards</i>. There are many ways to communicate academic standards to the parents. Perhaps, the most well-put-together documents are found at Councils of the Great City Schools website (<a href="http://www.cgcs.org/page/366">http://www.cgcs.org/page/366</a>). These documents, called Parent Roadmap, contain easy to understand academic standards for all grades. These documents are also available in Spanish.</p> <p>Please take a few minutes to read the 6<sup>th</sup> grade</p>

Slide	Slide View	Presenter's Text
		<p>ELA Parent Roadmap.</p> <p><b>Say:</b> What are some of your observations?</p>
10		<p><b>Say:</b> The second item for strengthening development of skills is related to Performance Data. The Performance Data is generally obtained from two sources. (Click) from the classrooms observation data, exit slips, quizzes, tests, and exams, formative assessment data and report cards. (Click) There is also additional data from the Standardized Tests. CAASPP reports, for example, provide summative information of a child's progress. (Click) Please note that when students present their own data to their parents, both students and parents are fully engaged.</p> <p><b>Say:</b> How does a teacher ensure that students are able to articulate their performance data to their parents?</p>
11		<p><b>Say:</b> The Internet ushered in a new era of learning. There are many wonderful websites that students and parents could use at home to reinforce learning. Starfall, for instance, is a great website for children to develop phonemic awareness and reading skills. The site is engaging, and children and parents can spend time together on the site. Youcubed.org is another website where children can learn complex math skills through carefully designed games. This, too, could be a place for both children and parents to spend time on. Finally, Khan Academy is yet another website where children can watch tutorial videos and engage in solving problems.</p> <p>(Click) Parents may also learn Home Reinforcement Activities like Memory Games, High Frequency Words, or Times Table Games from school staff or receive resources regarding summer camps, tutoring or other enrichment activities.</p> <p><b>Say:</b> How many of you have recommended some of these sites to the parents? What are other sites that you might want to recommend to our parents?</p> <p><b>Note-</b> A brief demonstration of these sites might be necessary for better understanding of the usefulness of the sites.</p>

Slide	Slide View	Presenter's Text
12	<div data-bbox="251 184 722 231" style="border: 1px solid red; padding: 2px;"> <p>Model field-tested activities for home practice</p> <h3 style="margin: 0;">Home Practice Activities</h3> </div> <p style="color: green; font-size: small;">Constructive conversation is another way to engage a child.</p> <p><b>Examples:</b></p> <p><i>Tell me something you learned today.</i>  <i>Tell me something that made you laugh today.</i>  <i>What's the most difficult thing you did at school today?</i>  <i>What was the goal of this assignment?</i></p> <div style="display: flex; align-items: center; margin-top: 10px;"> <div style="border: 1px solid gray; padding: 5px; margin-right: 10px; text-align: center;"> <p style="color: green; font-weight: bold;">Growth Mindset Statements</p> </div>  </div>	<p><b>Say:</b> Last, but not least, the importance of constructive conversation between and child and a parent is invaluable. Encouraging parents to use open-ended questions is imperative. Examples of open-ended questions might be: (click) tell me something you learned today, or (click) tell me something that made you laugh today, or (click) what's the most difficult thing you did at school today?, or (click) what was the goal of this assignment?</p> <p><b>Say:</b> In your packet, you also have a Growth Mindset hand-out. This hand-out suggests alternate ways of communicating with children. Please take 2 minutes to read the content of the hand-out. (Allow 2 minutes)</p> <p><b>Say:</b> How might you be able to utilize this document with the parents?</p>
13	<div data-bbox="251 877 722 924" style="border: 1px solid red; padding: 2px;"> <h3 style="margin: 0;">Strategize</h3> </div> 	<p><b>Say:</b> Now that we read some research and looked at some benefits of high parent engagement, let's attempt to strategize to support parent engagement at our school. Let's use this template that you have in your packet (as shown on the screen) to assess and generate some ideas. The template has English Language Arts, Mathematics, English Language Development, and Graduation and College readiness listed; each item is categorized by "current practices" and "future plans". Let's take next 10 minutes to list all the current practices and our future plans (and ideas) regarding these categories. Record any thoughts or ideas you have that are either promoting or will promote parent engagement in these four specific areas.</p> <p><b>Note-</b> This is an individual activity. Allow 7 minutes for participants to record their responses.</p>

Slide	Slide View	Presenter's Text
14	<div data-bbox="256 197 711 550" style="border: 1px solid black; padding: 10px;"> <p style="text-align: center; border: 1px solid red; display: inline-block; padding: 2px 10px;"><b>Strategize</b></p> </div>	<p><b>Say:</b> Please take two post-it notes. On the post-it notes, write two practices, either a current practice or a future plan that you feel are <i>imperatives</i> for increased parent engagement at our school.</p> <p><b>Note-</b> Allow 3 minutes for this activity.</p> <p><b>Say:</b> There are four posters around the room with titles English Language Arts, Mathematics, English Language Development, and Graduation and College Readiness. Please go to the poster that corresponds to the entries you have on your post-it notes. Place the post-it notes on the posters.</p> <p><b>Note-</b> Allow 2 minutes for this activity.</p> <p><b>Say:</b> Please stand by the domain that you feel most passionate about. Now, read the entries that are on the poster and cluster them in alike groups. Lastly, write the code (P, C, CN, T, or OS) next to the practices to indicate the person who might be responsible for implementing the practices.</p> <p><b>Note-</b> Allow 7 minutes for this activity.</p>

Slide	Slide View	Presenter's Text
15	<div data-bbox="266 1327 717 1638" style="border: 1px solid red; padding: 10px;"> <p style="text-align: center;"><b>How do you think we might be able use the data we gathered today?</b></p> <ul style="list-style-type: none"> <li>◆ Integrate data into school's Parent Involvement Policy.</li> <li>◆ Incorporate data to develop a comprehensive School-Parent Compact.</li> <li>◆ Design and conduct parent workshops.</li> <li>◆ Share data with the School Site Council members.</li> <li>◆ Share data with the advisory councils.</li> <li>◆ Use this data to assess volunteer needs at the school.</li> <li>◆ Use this data to for budget allocation purposes.</li> <li>◆ Use this data to enhance communication among the stakeholders.</li> </ul> </div>	<p><b>Say:</b> In addition to incorporating your input data from today's professional development, how else might we be able to use the data we generated in this room?</p> <p><b>Allow few minutes for responses.</b></p> <p><b>Say:</b> The data gathered from today's meeting may be used for (click) your school's Parent Involvement Policy and Home-School Compact. This data may also be used to (click) design parent workshops, (click) inform School Site Council members as they review the SPSA, (click) share data with advisory councils, (click) use this data to assess volunteer needs at the school, and (click) perhaps, this data might be useful to enhance communications among the stakeholders.</p>

<p>16</p>	<p style="text-align: center;"><b>REVISIT OUR DEFINITION OF PARENT ENGAGEMENT</b></p> <p style="text-align: center;"><i>Has your definition of parent engagement changed?</i></p> 	<p><b>Say:</b> At the beginning of our session, we defined parent engagement. Has your definition changed or has it stayed the same?</p> <p><b>Note-</b> You may have a pair-share or a whole group discussion based on the question.</p>
<p>17</p>	<p style="text-align: center;"><b>Thank you!</b></p> <div style="border: 1px solid red; padding: 5px; margin: 10px auto; width: fit-content;"> <p><i>Productive collaborations between family and school, therefore, will demand that parents and teachers recognize the critical importance of each other's participation in the life of the child.</i></p> <p style="text-align: right;"><i>----- Sara Lawrence Lightfoot Harvard University</i></p> </div>	<p><b>[Q &amp; A time]</b></p> <p><b>Note:</b> Please collect all data from the posters for planning purposes. Alternately, you may also take pictures of the entries on the posters.</p>