REALISTIC
The “Do-ers”
People who have athletic or mechanical abilities, prefer to work with objects, machines, tools, plants, animals or to be outdoors.
- Mechanics
- Carpenters
- Radiologic Technologists
- Corrections/Police Officers
- Engineers*
- Woodworkers
- Drafters
- Electricians

CONVENTIONAL
The “Organizers”
People who like to work with data, have clerical or numerical ability, carry out tasks in detail or follow-through on others’ instructions.
- Accountants
- Bookkeepers
- Data Processors
- Paralegals
- Actuaries
- Computer Operators
- Medical Records Technicians
- Insurance Adjusters/

ENTERPRISING
The “Persuaders”
People who like to work with people, influencing, persuading, performing, leading or managing for organizational goals or economic gain.
- Real Estate Agents
- Travel Agents
- Financial Planners
- Managers/CEOs*
- Politicians
- Food Service Managers
- Sales Representatives
- Bartenders
- Stockbrokers

INVESTIGATIVE
The “Thinkers”
People who like to observe, learn, investigate, analyze, evaluate or solve problems.
- Physicians
- Medical Lab Technologists
- Software Engineers
- Computer Programmers
- Management Consultants
- Psychologists
- Engineers*
- College Professors

ARTISTIC
The “Creators”
People who have artistic, innovating or intuitional abilities and like to work in unstructured settings using their imagination and creativity.
- Advertising Executives
- Architects
- Copywriters
- Landscape Architects
- Museum Curators
- Graphic Designers
- Technical Writers

SOCIAL
The “ Helpers”
People who like to work with people to enlighten, help, train or cure them, or are skilled with words.
- Counselors*
- Ministers/Chaplains
- Social Workers
- Speech Pathologists
- Human Resources
- Teachers
- Dieticians
- Trainers
- Nurses

Taken from SDS, Holland, You and Your Career