Written Word/Multimedia Entry Guidelines
Honoring African American History Month

Task: Write an essay or create a multimedia project that vividly describes and tells about the impact that an African American Californian has had on you and your community.

Essays/multimedia presentations must be written to meet grade level standards.

Suggested School-based Activities
- Introduce contest school-wide
- Encourage use of criteria checklist and rubric
- Contest conducted to select one winner per grade level span (k-1, 2-3, 4-5, 6-8, 9-12)
- Celebrate contest participants and winners

Submission Checklist:
- Upload winning submissions, one per span (k-1, 2-3, 4-5, 6-8, 9-12) to bit.ly/AEMPword2020 by March 2nd 5 pm.
  - Essay or multimedia presentation
  - Scored Written Word/Multimedia Contest Rubric

Awarded schools will be notified by April 1, 2020.

Winners will be honored at the Council of Black Administrators 45th Annual Black Child Conference on April 18, 2020.
K-12 Written Word Criteria
Honoring African American History Month

Kindergarten-1st Grade
- Draws a detailed picture or includes visual representation that describes the topic
- Writes a paper that states the topic, provides some facts, details and a sense of closure
- Includes a title page (name, grade and school)

2nd-3rd Grade
- Introduces the topic
- Provides multiple facts, detail and examples
- Uses multiple information sources
- Has an introduction and a conclusion
- Includes a title page (name, grade and school)

4th-5th Grade
- Topic is introduced and clearly communicated
- Clear focus maintained for the purpose of the audience
- Use of varied transitional strategies to clarify ideas
- Effective introduction and conclusion
- Uses multiple information sources
- Logical progression of ideas from beginning to end
- Includes a title page (name, grade and school)

6th-12th Grade
- Claim is clearly communicated and maintained for the purpose of the audience throughout the essay
- Logical progression of ideas
- Effective introduction and conclusion organizational structure
- Organization is fully sustained between and within paragraphs
- Response is consistently and purposefully focused
- Uses multiple information sources
- Alternate and opposing arguments are clearly acknowledged or addressed
- Includes a title page (name, grade and school)
K-12 Multi-media Presentation Criteria
Honoring African American History Month

Presentations
- Introductory slide with school name, student name, grade level and title
- Includes 5-10 slides with visuals and written captions
- Displays visual text to provide information and supporting evidence
- The presentation clearly addresses the prompt
- Can include embedded advanced features such as videos and audio
- Suggested format: PowerPoint or Keynote

Video Submissions (i.e., skits, speeches, performances)
- Introductory title with school name, student name, grade level, and title
- 3-5 minutes in length
- Displays visual text to provide information and supporting evidence
- Clear sound and verbal articulation
- The video clearly addresses the prompt
- Suggested format: iMovie and Explain Everything

Audio Submissions (i.e., songs, raps, spoken word, speeches)
- Introductory slide with school name, student name, grade level, and title
- 3-5 minutes in length
- Provides information and supporting evidence
- Clear sound and verbal articulation
- The audio clearly addresses the prompt
- Suggested format: iMovie or Explain Everything

College and Career Readiness Anchor Standards
- Use technology, including the internet, to produce and publish writing and to interact and collaborate with others
- Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source and integrate the information while avoiding plagiarism
### Written Word/ Multimedia Contest Rubric

The Written Word/Multimedia Project should exemplify informative/explanatory writing that is based on research and provides evidence to support their topic. Please use the following rubric to score your entries.

Score according to grade level standards.

<table>
<thead>
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<th>Score</th>
<th>Consistently Evident</th>
<th>Frequently Evident</th>
<th>Seldom Evident</th>
<th>Never Evident</th>
<th>Comments</th>
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**Focus**  
Responds skillfully with all statements related to the prompt.

**Organization**  
Organizes information into paragraph structure using a clear topic sentence, facts, definitions, and concluding sentence.

**Supporting Evidence**  
Develops the topic skillfully with facts and definitions.

**Grammar and Usage**  
Demonstrates command of the conventions of standard English grammar and usage when writing or speaking.

**Language Conventions**  
Capitalization, Punctuation, and Spelling

**Multimedia Technical Requirements**  
Includes 5 or more slides, graphics from outside sources, animations and advanced features/videos/audio.

Essay Total Score______/20  
OR  
Multimedia Total Score______/20

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Student’s Name ________________________________________________  
Grade _________  
School __________________________

Please copy and attach this rubric to the student’s Written Word/Multimedia Project.  
Submit to the appropriate grade level span folder at bit.ly/AEMPWord2020  
Deadline: March 2, 2020 by 5:00 p.m.
Written Word/Multimedia Entry Guidelines
Honoring African American History Month
List of African American Californians*
Note that this list does not include every famous or noteworthy African American Californian

Kareem Abdul-Jabbar
Tomi Adeyemi
Jackie Aina
Mahershala Ali-
Colonel Allen Allensworth
Anthony Anderson
Ermias Joseph Asghedom (Nipsey Hussle)
Tyra Banks
Delilah L Beasley
Bessie Burke
Tom Bradley
Willie Brown
Ralph Bunche
Yvonne Braithwaite Burke
Natalie Cole
Stephan Curry
Dorothy Dandridge
Angela Davis
Dantley Davis
Ava Marie DuVernay
Mervyn Dymally
Candice Elder
Allyson Felix
Danny Glover
Kamala Harris
Augustus Hawkins
O'Shea Jackson (Ice Cube)
Florence Griffith Joyner
Celes King III
Michelle King
Regina King
Meghan Markle
Bridget "Biddy" Mason
George McKenna
Alysia Montano
Terrance Roberts
Jackie Robinson
Richard Kevin Sherman
William Grant Still
William Tarpeh
Dr. Ruth J. Temple
Lula Washington
Maxine Waters
Russell Westbrook
Paul Revere Williams
Serena Williams
Venus Williams
Eldrick (Tiger) Woods
Andre Romelle Young (Dr. Dre)

*African American Californian - a person who has spent a significant part of their life in California, not necessarily born and raised.
Find resources at this link http://bit.ly/aempaahistorymonth2020