NATIONAL HOMELESS YOUTH AWARENESS MONTH

TOOLKIT FOR SCHOOL STAFF AND COMMUNITY PARTNERS

NOVEMBER
Information Sheet for PSA Counselors and Community Partners

Statistics
Homeless youth face many challenges in their education. According to the 2018 Greater Los Angeles Homeless Count, youth under the age of 18 made up 59% of the population of homeless families living on the streets or in shelters.\(^3\) Homeless students are eight times more likely to be asked to repeat a grade.\(^1\) In addition, homeless families move two to three times during a school year, which greatly affects a homeless student’s academic achievement.\(^2\) The Homeless Education Program has developed this toolkit to provide the history of National Homeless Youth Awareness Month, the goals of the Board resolution, and create an awareness of the challenges faced by students experiencing homelessness.

History
On July 11, 2007, the United States Congress established November as National Homeless Youth Awareness Month. Since then, the resolution has been adopted by many national organizations and school districts across the country. On October 18th, 2016, the Board of Education of the Los Angeles Unified School District, in collaboration with the Homeless Education Program, passed a Board resolution to recognize National Homeless Youth Awareness Month to support the unique needs of LAUSD students and promote social awareness.

Goals
The resolution was written to bring attention the preponderance of homeless youth attending schools within the LAUSD. As of last school year, the LAUSD had 15,665 students identified as homeless. The goal of the National Homeless Youth Awareness Month is to encourage discussion pertaining to supportive strategies to end homelessness among students, parents, district employees, and community members. This toolkit contains ideas and activities that will help bring a social awareness to the issue and engage stakeholders in ending youth homelessness.

1 The National Center on Family Homelessness. America’s Youngest Outcasts 2010
2 Dr. Joy Rogers of the Loyola University Department of Education, Education Report of Rule 706 Expert Panel
3 2018 Greater Los Angeles Homeless Count - Families Data Summary
Links to Additional Tools and Materials

National Homeless Youth Awareness Month Resolutions
National Homelessness Youth Awareness – Congress Resolution
LAUSD Board of Education– Resolution

LAUSD, Homeless Education Program
The Homeless Education Program
Homeless Education Program- Instagram
Homeless Education Program- Twitter

Latest Homeless Data for LA County
2018 Greater Los Angeles Homeless Count-Overall Results for LA County and LA Continuum of Care 2018
Greater Los Angeles Homeless Count-Key Findings for Service Planning and Supervisorial Districts

Activities
NAEH Fact Sheet and Activities for K-2 Grade Students
NAEH Fact Sheet and Activities for 3-5 Grade Students
NAEH Fact Sheet and Activities for Middle School Students
NAEH Fact Sheet and Activities for High School Students
Follow this link to access a “Reading Rainbow” video on discussing the many challenges homeless students face: PBS SoCal Insider LAUSD Homeless Education

Useful Links
LGBTQ Information
National Association for the Education of Homeless Children and Youth
Hollywood Homeless Youth Partnership
Los Angeles Homeless Services Authority
National Homeless Youth Awareness Month Activities for the Month of November

**School Staff**

- **Collect Items for LAUSD Homeless Education Program (October 31st- November 15th)**
  Organize a drive for school supplies, hygiene kits, or canned goods. Review the Homeless Education Program School Supply Drive Toolkit as a framework to collect either school supplies, hygiene items, or canned goods! (see attached)

- **Wear purple on Friday’s during the month of November (November 2nd, 9th, 16th, and 30th)**
  In the weekly announcements, ask students and staff to support National Homeless Youth Awareness Month by wearing purple on Friday’s in November. (see attached flyer and post around school campus)

- **Poster Contest (November 5th)**
  Display posters informing students there will be a poster contest the last week of November during lunch. Create different categories: Most Creative, Most Inspiring, and Social Impact. Display all entries during lunch and have students cast their ballot for the winners. Make an announcement on November 28th, 2018 congratulating the winner of the poster contest.

- **Essay Contest (November 5th)**
  During the week of November 5th, 2018 send out a memo to classroom teachers informing them of the essay contest, deadline and prizes, if any. Make sure to include an essay prompt for example: What change would you make to homeless services in LA County if you were in Congress? Remember to display posters/flyers around campus. Make an announcement on November 28th, 2018 congratulating the winner of the essay contest.

- **Write letters in support of current or more services for Homeless Youth to city officials, school board, or congress (November 15th)**
  Invite students to join you in the school auditorium after school to write letters in support of more homeless services and/or initiatives.

- **Attend lunch or dinner at California Pizza Kitchen (November 30th)**
  Support the Homeless Education Program Fundraiser, 20% of the proceeds go to helping homeless families in the district (must take flyer, see attached).

*Remember to first get the approval of your school administrator and have fun!*
Join us in supporting our fight to end youth homelessness!

PURPLE FRIDAYS

Wear purple on Fridays in November!

Student Support Programs
Homeless Education Program
homelesseducation.lausd.net
# Calendar for School Staff

## NOVEMBER 2018

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<thead>
<tr>
<th>Sunday</th>
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| Trimana Café  
Located at the LAUSD-333 S Beaudry Ave. Los Angeles 90017  
Fundraiser Time: 11am-1:30pm | 29  
30 Download NHYAM toolkit from HEP website  
Display LAUSD National Homeless Youth Awareness Month Poster | 31  
Announce NHYAM Begin drive for school supplies, hygiene items or canned goods | 1  
Designated day to wear purple  
HEP Fundraiser@Trimana Cafe | 2  
Designated day to wear purple  
HEP Fundraiser@Trimana Cafe | 3 |
| 4 | 5  
Announce Homeless facts and poster/essay contest | 6  
Advertise poster/essay contest  
HEP Fundraiser@Trimana Cafe | 7 | 8  
HEP students and school staff participate in Universal Day of GIVING | 9  
Designated day to wear purple  
HEP Fundraiser@Trimana Cafe | 10 |
| 11 | 12  
VETERAN'S DAY  
NO SCHOOL | 13  
HEP Fundraiser@Trimana Cafe | 14 | 15  
End drive for school supplies, hygiene items or canned goods  
Write letters to City, School Board or Congress Members | 16  
Designated day to wear purple  
HEP Fundraiser@Trimana Cafe | 17 |
| 18 | 19  
No Classes in session | 20  
No Classes in session | 21  
No Classes in session | 22  
Thanksgiving | 23  
Holiday | 24 |
| 25 | 26  
Arrange for delivery of school supplies, hygiene items, or canned goods | 27 | 28  
Announce Poster/Essay Contest Winners | 29 | 30  
Designated day to wear purple  
Enjoy lunch or dinner at the CPK Fundraiser in L.A.  
*Must bring flyer | California Pizza Kitchen: FIGat7th  
735 S. Figueroa Ste. 305  
Fundraising Hours: 11:30am-9:30pm |
National Homeless Youth Awareness Month
Activities for the Month of November

Community Partners

- **Display the LAUSD National Homeless Youth Flyer (October 31st)**
  Once you receive permission from your supervisor, print the LAUSD National Homeless Youth Poster found in this toolkit and display around your office.

- **Collect items for LAUSD Homeless Education Program or other homeless service providers (November 1st-9th)**
  Organize a drive for school supplies, hygiene kits, or canned goods. Review the Homeless Education Program School Supply Drive Toolkit as a framework to collect either school supplies, hygiene items, or canned goods! (see attached)

- **Wear purple on Monday’s during the month of November (November 5th, 12th, 19th & 26th)**
  During a staff meeting ask co-workers to wear purple on Monday’s during the month of November. (see attached flyer and post around office)

- **Organize a group of co-workers to Sponsor-a-Family through the LAUSD Homeless Education Program (deadline to sign up November 9th)**
  Get a team together and visit the Homeless Education Program website for more information to review the Sponsor-a-Family guidelines.

- **Recognize employee with the most donations (November 28th)**
  Send a certificate to the employee who was able to gather the most donations for HEP campaign drive.

- **Attend lunch or dinner at California Pizza Kitchen (November 30th)**
  Support the Homeless Education Program Fundraiser, 20% of the proceeds go to helping homeless families in the district (must take flyer, see attached).
Join us in supporting our fight to end youth homelessness!

PURPLE MONDAYS

Wear purple on Mondays in November!

Student Support Programs
Homeless Education Program
homelesseducation.lausd.net
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<td>11</td>
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<td>13 Sort through school supplies/hygiene items or canned goods HEP Fundraiser@ Trimana Cafe</td>
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<td>20 Organize a group of co-workers to sponsor a family, visit HEP website</td>
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*HEP Fundraiser@ Trimana Cafe*
Homeless students often change schools two or three times during the year.

62% of America’s teachers regularly see kids who come to school hungry because they aren’t getting enough to eat at home.

1 in 45 experience homelessness each year.

November is National Homeless Youth Awareness Month.

For more information please visit http://homelesseducation.lausd.net
Pizza with a purpose

Bring in this flyer, present it to your server and we'll donate 20% of your check to the organization listed below. Purchases include dine-in, takeout, catering and all beverages.

FUNraiser in support of LAUSD Homeless Education Program Friday November 30, 2018 All Day

Valid at the following location:
California Pizza Kitchen
735 S. Figueroa St.
Los Angeles, CA 90017
(213) 228-8500
NOVEMBER IS NATIONAL HOMELESS YOUTH AWARENESS MONTH

Porto’s Pastries!
November 6th and 13th 2018
Trimana Café A-Level
11:00 am - 1:30 pm

Suggested Donation
Potato Ball $2.00  Guava & Cheese Pastry $2.00
Guava Strudel $2.00  Cheese Roll $2.00
Dulce de Leche Cookie $1.00  Water $1.00

Support the LAUSD Homeless Education Program by sponsoring a fundraiser or donation drive.

For more information, please contact Linda Cortez (310) 516-0027 or Brittany Martin at (213) 202-2003.
NOVEMBER IS NATIONAL HOMELESS YOUTH AWARENESS MONTH

Liliana’s Tamales
November 2\textsuperscript{nd}, 9\textsuperscript{th}, & 16\textsuperscript{th} 2018
Trimana Café A-Level
11:00 am - 1:30 pm
No purchase necessary
Donations accepted

Suggested Donation
Pork with Red Sauce $2.00
Chicken with Vegetables $2.00
Chicken with Green Chile $2.00
Cheese with Green Chile $2.00
Water $1.00

Support the LAUSD Homeless Education Program by sponsoring a fundraiser or donation drive.

For more information, please contact Linda Cortez (310) 516-0027 or Brittany Martin at (213) 202-2003.
LAUSD HOMELESS EDUCATION PROGRAM
School Supply Drive Toolkit

There are thousands of homeless students identified in the Los Angeles Unified School District. Their parents struggle to meet their basic needs like food and shelter. The added financial burden of purchasing back to school supplies is extremely difficult for these families.

Without access to school supplies, students begin the year at a disadvantage. New supplies can boost a child’s self-esteem and help a student feel motivated and ready to learn.

Students can become homeless at any time during the school year, so school supply drives can be held throughout the year. Our students can always benefit from your support!

Here’s How to Get Started!

Select Dates
Select a week or even a month for people to donate school supplies. Decide if you will be hosting your own collection or working with other groups/businesses.

Get Help
Enlist a group of colleagues/friends to help plan and organize the drive. Maximize your volunteers’ skills and interests and put them to work! Volunteers can assist with publicizing the event, utilizing social media, creating flyers, and/or obtaining and distributing large containers/boxes to serve as donation receptacles.

Get the Word Out
Customize our sample flyer with your collection date and drop-off location information. Post the flyer around your office; share it at meetings, with outside groups, through office-wide emails and on social media platforms.

Choose Collection Boxes
Select collection receptacles with clear labels and strategically place them in convenient and targeted locations to make it easy for people to donate.

Contact our Program
Call our LAUSD Homeless Education Program to schedule a pick up or delivery date once your supply drive is complete. The number to contact the HEP is (213) 202-7581.
Ideas to Increase Participation

Have fun with the collection boxes! Hold a competition for the most creative box decoration. Below are some examples of previous collection boxes:

- Set a goal for your office/group to work towards.
- Track your progress by using a “thermometer” display or a moving bus. Consider encouraging a friendly competition between different groups.

- Give a “Bus Pass.” The pass can be any special opportunity, such as the chance to leave work early, come in late, or enjoy a “casual day” or “jeans day”.

- Publicize the school supply drive’s progress through a newsletter, email, or social media.
- Share photos of the collection boxes or volunteers.

- Host a bake sale or raffle to earn money to purchase school supplies and publicize the drive.

- Recognize volunteers verbally, or through personalized notes or photos.

- Make this an annual event!

For additional information, please contact our office: LAUSD HOMELESS EDUCATION PROGRAM
121 N. Beaudry Ave., Los Angeles, CA 90012
(213) 202-7581
NOVEMBER IS NATIONAL HOMELESS YOUTH AWARENESS MONTH!

On July 11th, 2007 the United States Congress established November as National Homeless Youth Awareness Month. Since then, the resolution has been adopted by many national organizations, cities, states and localities across the country including many in California.

On October 18th, 2016, the Los Angeles Unified School District Board of Education in collaboration with the Homeless Education Program passed their own resolution, which coincides with National Awareness Month events.

The resolution was written to highlight the issue of homeless youth within LAUSD. Last year, LAUSD had approximately 15,665 students identified as homeless. Our goal is to encourage discussion among students, parents, district employees and community members.

For more information please contact:
LAUSD Homeless Education Program
121 N. Beaudry Ave, Suite A
Los Angeles, CA 90012
(213) 202-7581
http://homelesseducation.lausd.net
Denise Miranda, Student Support Programs Director

Homeless Education Program Counselors:
Letisia Alvarado – Lead Counselor
Matthew Meyers – LD NORTHWEST
Amanda Farina - LD NORTHWEST
Leah Jackson – LD NORTHEAST
Megan George – LD NORTHEAST
Crisalia Aranibar – LD EAST
Monica Santana – LD EAST
Nancy Collins – LD EAST
Laura Ewing – LD WEST
Karie Delarme – LD WEST
Jade Jennings – LD WEST
Rocio Jimenez – LD SOUTH
Linda Cortez – LD SOUTH
Sharice Sowell – LD SOUTH
Jaza Williams – LD SOUTH
Fabiola Salcido – LD CENTRAL
Karen Graves – LD CENTRAL
Brittany Martin – LD CENTRAL
Sagrario Gonzalez – LD CENTRAL

Senior Parent Community Facilitator:
Tammy Wood – DISTRICT–WIDE

Awareness Month Events

Homeless Education Program Awareness Table
Location: Trimana Cafeteria (Beaudry Bldg.)
Dates: 11/2, 11/6, 11/9, 11/13, 11/16
Free Awareness Month items with any donation for Porto’s Pastries and Liliana’s Tamales

California Pizza Kitchen (CPK) Fundraiser
Location: California Pizza Kitchen 7th St Market Place
Downtown 735 S. Figueroa St., Suite 305, LA, CA 90017
Date: Friday, 11/30/2018
20% of sales generated from supporters of the Homeless Education Program that mention the fundraiser and bring a flyer will be donated back to the Homeless Education Program! CPK flyer can be printed from the Awareness Month Toolkit at: https://achieve.lausd.net/Page/12911